



Project Proposal: Portraits In The Key Of Punk Rock will be a high quality photo book documenting the on and off stage lives of Punk Rock musicians and early Punk Rock progenitors. The goal of the book is to capture more than just the on stage persona, but the people and lives behind the music all in image form.

Who am I?: My name is Patrick McLeod, I am a photographer in Phoenix Arizona, I am not a household name yet, but who knows maybe some day. I have a passion for photography, people and their stories, and music. I am working hard and will continue to work hard to make this book something I will be proud of and that you will be proud to be part of.

What I need: In order for this project to become a reality I am asking for a number of things, first and foremost is trust and I will do whatever I can to earn that trust. I will need access to events, concerts, backstage, practices, recording sessions, meetings, hotels, tour buses and whatever else would give me a glimpse into who you are. Whatever access I am given is at your discretion and I would be grateful. I am looking to not only capture concert photos, but daily life. Think of me as a documentarian of sorts. I want to include images that intrigue and inspire people. I realize you may be very busy and that in order to include you in the project time for quick snapshot may be all you have.

What I will give you: I am asking for many things and in return I give you a promise that I am dedicated to making this book something truly amazing. I will be happy to provide you with all usable images I take to use at your own discretion, with credit to me as photographer of course.

Why am I doing this?: I am doing this for a number of reasons. I am doing this for charity, all proceeds from the sale of the completed book will be going to a wonderful organization called Little Kids Rock. I am doing this for the community as from what I have heard so far it is something that people really want to see. I would be lying if I said I wasn't doing this for myself as well, I am looking forward to the experience of meeting new people and hopefully making some lasting friendships along the way.

What is Little Kids Rock?: Little Kids Rock is the only school-based, pop and rock instrumental music program in the U.S. and is the leading free instrumental music program in the country. Little Kids Rock is bringing music education back to disadvantaged communities all over the country. Please check them out online at www.littlekidsrock.org.

Thank you for your time.
Patrick McLeod
www.portraitsinthekeyofpunkrock.com

