



Project Proposal: Portraits In The Key Of Punk Rock will be a high quality photo book documenting the on and off stage lives of Punk Rock musicians and early Punk Rock progenitors. The goal of the book is to capture more than just the on stage persona, but the people and lives behind the music all in image form.

Who am I?: My name is Patrick McLeod, I am a photographer in Phoenix Arizona, I am not a household name yet, but who knows maybe some day. I have a passion for photography, people and their stories, and music. I am working hard and will continue to work hard to make this book something I will be proud of and that you will be proud to be part of.

What I need: In order for this project to become a reality I am asking for a number of things, first and foremost is trust and I will do whatever I can to earn that trust. Access is very important to what I am doing, therefore I am requesting a photo/media pass, but what I really need is an all access pass for backstage as well. I realize that all access or backstage passes are not common and will be doing my best to contact all bands performing as well where possible. I feel what I am trying to do is very important and something people are excited about.

What I will give you: I am asking for many things and in return I give you a promise that I am dedicated to making this book something truly amazing. I will be happy to provide you with some of the photos I take for promotional purposes with credit to me as photographer of course. You will also receive a credit and thank you in the book and on the website.

Why am I doing this?: I am doing this for a number of reasons. I am doing this for charity, all proceeds from the sale of the completed book will be going to a wonderful organization called Little Kids Rock. I am doing this for the community as from what I have heard so far it is something that people really want to see. I would be lying if I said I wasn't doing this for myself as well, I am looking forward to the experience of meeting new people and hopefully making some lasting friendships along the way.

What is Little Kids Rock?: Little Kids Rock is the only school-based, pop and rock instrumental music program in the U.S. and is the leading free instrumental music program in the country. Little Kids Rock is bringing music education back to disadvantaged communities all over the country. Please check them out online at www.littlekidsrock.org.

Thank you for your time.
Patrick McLeod
www.portraitsinthekeyofpunkrock.com

